



March 15, 2010

Re: 2010 Cal Ripken Pacific Southwest 12 & Under Regional Baseball Tournament

Dear Business Owner:

Los Altos Youth Baseball and Softball (LAYBS) will be hosting the 2010 Pacific Southwest Regional Tournament for Cal Ripken League 12 year olds at our fields at El Dorado Park. Teams from Guam, Hawaii, Arizona, Utah, Nevada, Central and Northern California will also be participating in the event. The winner of that tournament will go on to the Cal Ripken World Series in Aberdeen, Maryland. Our Los Altos 12 year old All Star Team has an excellent chance to be that team.

As a non-profit youth sports organization, we have limited resources to cover the cost of hosting this tournament. We are looking to the local Long Beach community to assist us in making this once in a lifetime opportunity a memorable one. Our success depends on our team of volunteers and organizers, as well as your generous tax deductible donation. In addition, we believe that with your contribution, Los Altos Youth Baseball and Softball and youth baseball in all of Long Beach will continue to prosper for years to come.

We know that this is a lot to ask in light of our current economic situation, but without your involvement and the donations of many others in our community, we will not be able to make this happen.

Sincerely,

Dwayne Fowler, President
Los Altos Youth Baseball & Softball

Please fill out the following form to let us know how you would like to support this tournament. (Keep a copy for your records.)

Name _____ Phone # _____
Business _____ Email Address _____
Address _____ Signature _____

CASH SPONSORSHIPS

| | | |
|----------------------|-------------|-------|
| Single Sponsor | \$100.00 | _____ |
| Double Sponsor | \$200.00 | _____ |
| Triple Sponsor | \$300.00 | _____ |
| Home Run Sponsor | \$500.00 | _____ |
| Grand Slam Sponsor | \$1000.00 | _____ |
| Cal Ripken Sponsor | \$2500.00 | _____ |
| Major League Sponsor | \$5,000.00+ | _____ |

PRODUCTS, MATERIALS & SERVICES SPONSORSHIPS

| | |
|----------------------------|------------------------|
| Vendor Sponsorship | _____ % of gross sales |
| What will be sold | _____ |
| Product/Service Donation | _____ |
| Value of Donation | \$ _____ |
| Goodie Bag Donation* | _____ |
| Value of Donation | \$ _____ |
| Opening Night Bar-be-que** | _____ |
| Value of Donation | \$ _____ |
| Construction Sponsor | _____ |
| Value of Donation | \$ _____ |

BANNER SPONSOR (Company will provide banner) \$100.00

All Sponsors that donate financially or through products and service in excess of \$500.00 will receive a sponsor plaque with a picture of the Los Altos All Star Team as our appreciation for your generosity.

*Goodie Bags will be distributed to all of the participants, Managers and Coaches of the teams (approximately 150 people). These could include discount cards to local restaurants and/or local entertainment venues, candy, trinkets associated with Long Beach, anything appropriate for a 12 year old boy or Dad that coaches.

**The Opening Night Bar-be-que will serve approximately 400 people. Possible donations (hotdogs, hamburgers, chips, sodas, desert of some kind, coffee)

Federal Tax ID # **95-3581907**

Please return with your check to : **Mr. Dwayne Fowler, President**
Los Altos Youth Baseball & Softball (PSW)
P.O. Box 15313
Long Beach, CA 90815